



**ASSOCIATED  
TAXPAYERS OF IDAHO**

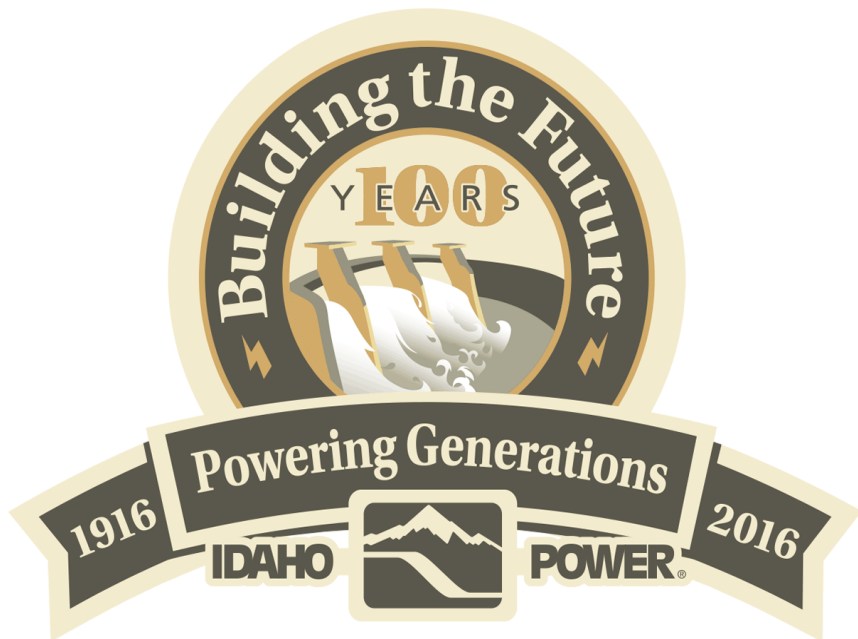


**70TH ANNUAL TAXPAYERS CONFERENCE**  
*"Celebrate 70 Years!"*

**NOVEMBER 30, 2016**

**BOISE CENTRE**

*Thank you to our amazing sponsors!*



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ATTORNEYS AND COUNSELORS



Welcome,

I'd like to personally welcome each of you to the Associated Taxpayers of Idaho 70th Annual Conference. It's an exciting time for the ATI as we celebrate 70 years of providing research and education to help guide Idaho's public finance policy.

Over the course of the day you can expect to hear from many different people with varying perspectives. It is our goal to provide unbiased information to create sound tax policy. Be sure to stick around for the afternoon sessions and reception.

We are excited to announce the launch of a new logo and look to reflect our history and where we are today. We have been FACT FINDERS since 1946 and still hold true to our founding goals to provide objective, historical, and current tax and fiscal research from a taxpayer's perspective.



**Contact Miguel at**  
***Miguel@ati-taxinfo.com***  
***(208) 344-5581***

***ATI Office***  
***802 W Bannock***  
***Suite 307***  
***Boise, ID***  
***83702***

I would like to thank the leadership and membership for the support of the ATI. The respect of the organization has been built by a vastly distinguished group of leaders who created the trusted organization we are today. Looking at the leadership of the past and current strong membership base, I know the future will be bright!

A handwritten signature in blue ink that reads "Miguel Legarda".



The Associated Taxpayers of Idaho thanks you for attending today's conference. Since 1946, we have been an independent, nonpartisan, not-for-profit organization working on behalf of Idaho's taxpayers.

*We work for effective, economical and responsible government through research and public education.*

Many things have changed in the past 70 years, but one thing has remained constant and that is our commitment to achieving our important objectives on your behalf.

Thank you for your support.

## **ED LODGE**

*Conference Chairman  
Public Affairs Manager  
CenturyLink  
Boise*

*edward.lodge@centurylink.com*



***In the Community to Serve®***

# Agenda

Time	Topic	Speaker	Room
7:30	Board/Membership Meeting		Perch
7:30	Registration/Breakfast Sponsored By	Sponsored by Monsanto	Meadow
8:30	Welcome/Opening Remarks	Miguel Legarreta & Lt. Gov. Brad Little	Falcon/Hawk
	How Idaho Compares & Competes	Jared Walczak	Falcon/Hawk
	Checking the Temperature for Idaho Economic Development	Cortney Liddiard	Falcon/Hawk
10:30	Break		Meadow
	Local Government Funding Panel	Rick Smith	Falcon/Hawk
12:00	Luncheon	Governor C.L. "Butch" Otter	Eagle
	Celebrating 70 Years with Past Presidents & Chairmen	Ed Lodge	Eagle
	Why Idaho-A CEO's Perspective	Bob Miller	Falcon/Hawk
	In Transition or In Trouble: Our Great Republic Post 2016	Gregory Casey Sr.	Falcon/Hawk
3:00	Members Only 70th Anniversary Celebration	Sponsored by Idaho Power	Boise Centre 4th Floor

**Fun Fact: In 1946, the assessed taxable value in Ada County was \$38,960,230. This number grew to \$38,139,479,762 in 2016.**



## DETAILED CONFERENCE AGENDA

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### 7:30 Registration and Breakfast

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8:30

#### ***Lieutenant Governor Brad Little***



A native of Emmett in Gem County, Little is a third-generation Idahoan. He has dedicated his life and career to continuing both his family's ranching interests and its history of service to the people of Idaho.

Brad Little was appointed Idaho's 37th Lieutenant Governor on January 6, 2009, elected in 2010, and re-elected Lt. Governor in 2014.

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***Lt. Governor Little's father, David Little, was one of the founding members of the Associated Taxpayers of Idaho!***

## How Idaho Compares and Competes

### *Jared Walczak, Policy Analyst,*



Jared is a Policy Analyst with the Center for State Tax Policy at the Tax Foundation. He previously served as legislative director to a member of the Senate of Virginia and as political director for a statewide campaign, and consulted on research and policy development for a number of candidates and elected officials.

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## Checking the Temperature for

### Idaho Economic Development

#### *Cortney Liddiard, CEO, Ball Ventures*

Cortney began his career working in U.S. Senator Orrin Hatch's office in Washington D.C. where he served on the taxation staff and was exposed to a variety of taxation issues. In July 2002, Cortney became Chief Executive Officer of Ball Ventures. The current company structure and team were implemented and assembled by Cortney, who is responsible for the day-to-day management of the company.



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10:30-10:45

Break

Meadow



DrivePayments



Real Possibilities



## Local Government Funding Panel

***Moderated by: Rick Smith, Hawley Troxell***

Rick Smith practices primarily in the areas of business, commercial and tax litigation. Mr. Smith is engaged in a broad tax and estate planning practice, assisting clients in structuring transactions and business relationships, in dealing with tax issues that arise.



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***April Renfro, Division Manager, Legislative Services Office***

April has a Bachelor's degree in accounting and a master of business administration degree, both from Boise State University. April began working for the Legislative Services Office, Audits Division, in 1994. April worked on a variety of audits as a managing auditor for several years before becoming the Legislative Audits Division Manager.



***Bob McQuade, Ada County Assessor***

Bob is serving his fifth consecutive term since first being elected. Bob is a very active member of the community, also serving through the Idaho Association of Counties, Rotary Club, BPA, Boise Chamber of Commerce, Idaho Historical Society, and many more.



***Ken Roberts, Chairman, Idaho State Tax Commission***

Ken A. Roberts was first appointed to the Idaho State Tax Commission in July of 2012 and currently serves as Chairman of the Commission. Ken has a keen understanding of the importance of having public confidence in a tax structure based on fair, simple, predictable and uniform methods of taxation,.



***Ashley Goul, Chief Embroidery Officer (CEO), Verandah Sportswear***

Clothing company founded with partner, Ferris Deal Goul, in October 1991. Verandah provides branded merchandise, mostly embroidered and printed wearables, to businesses throughout the United States.





**12:00 Luncheon**

*Gov. C.L. "Butch" Otter*

**C.L. "Butch" Otter** is the 32nd Governor of Idaho, in office since January 2007. Otter served as Lieutenant Governor of Idaho from 1987 to 2001 and as the United States Representative for Idaho's 1st Congressional District from 2001 to 2007.

Gov. Otter is the father of four children and grandfather of six. He and his wife, Lori, live on their ranch near Star.

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**Celebrating 70 Years with Past Presidents  
and Chairmen**

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*Ed Lodge, Chairman of the Board, ATI*

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# Celebrate 70 Years!

## Chairmen of the Board

2016-2017	Ed Lodge
2014-2015	Jim Smith
2012-2013	Gene Marchioro
2010-2011	Mike Reynoldson
2008-2009	Brady Penatopoulos
2006-2007	John Currin
2004-2005	Tom Ryder
2002-2003	Steve Keen
2000-2001	Roger Kunz
1998-1999	Sue Burwell
1996-1997	Rick Navarro
1996	Gerald Van Buren
1994-1995	Dean Buffington
1993	William Glynn
1991-1992	Charles "Charlie" Clark
1989-1990	Eugene Thomas
1987-1988	C.E. "Gene" Hill
1985-1986	Ted Ellis

1983-1984	Robert Klumpp
1981-1982	Rex Dorman
1980	Thomas Bourke
1978-1979	James Oakes
1975-1977	Fred Humphreys
1973-1974	Robert Bolinder
1968-1972	David Little
1966-1967	John Dahl
1964-1965	Ralph Comstock
1962-1963	Raymond Strawn
1959-1961	W.L. Hendrix
1953-1958	Truman Joiner
1951-1952	A.C. Garber
1946-1950	Presley Horne

## Presidents

Max Yost
Russell Westerberg
Andrew Anderson
Randall Nelson
Benjamin Davenport
Miguel Legarreta



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## Why Idaho? A CEO's Perspective

### **Bob Miller**

*CEO, Albertsons*



Bob Miller currently serves as the Chairman & CEO of AB Acquisition LLC (“Albertsons”), as well as serving on the Board of Directors of Albertsons LLC, Nordstrom, Inc., Jim Pattison Group, U.S. Bakery, and Jo-Ann Fabrics and Crafts. A native of Louisville, Mississippi, he attended Orange Coast College in Costa Mesa, California and the Executive Management Program at Stanford University’s Graduate School of Business.

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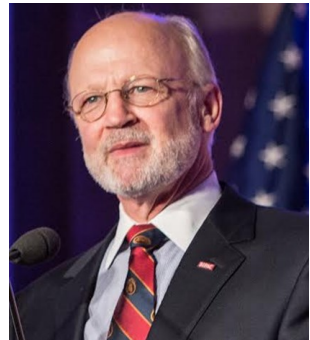
## In Transition or In Trouble?

### **Our Great Republic Post 2016**

#### ***Gregory Casey, Sr.***

*Managing Partner, Two G, LLC., Veritas Advisors*

Recognized for his strategic vision, exceptional management capability and powerful communication skills, Greg Casey has successfully occupied the intersection of politics, public policy and business his entire life. His distinguished record of public service includes: Chief of Staff to a member of the U.S. House of Representatives and the U.S. Senate, Deputy Chief of staff in the office of the Senate Majority Leader, Transition Director for a newly elected Governor of Idaho, a member of the transition team for a newly elected President of the United States, and as an elected officer of Congress, serving as the 34<sup>th</sup> Sergeant at Arms.



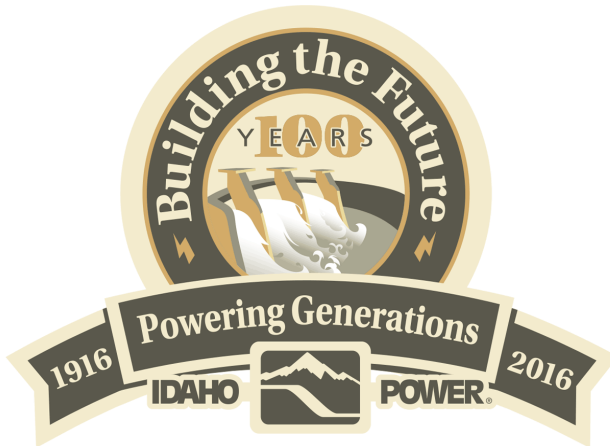
[www.idahohousing.com](http://www.idahohousing.com)



# *Members Only Legislative Celebration*

Spon-  
By:

sored



**3:00-4:30 PM**

**Boise Center East Building-4th Floor**

***Hosted: Beer, Wine, Soda, and Light Appetizers***

**THANK YOU TO THE  
2016 CONFERENCE  
PLANNING COMMITTEE:**

Martin Bilbao

Elli Brown

Neil Colwell

Ben Davenport

John Eaton

Rich Hahn

Zack Hauge

Russ Hendricks

Jason Kreizenbeck

Ed Lodge

Jayson Ronk

Jennifer Visser

# Letters From Max

## Taken from the Favorite Recipes and Recollections



*oyster stew—"keep that cream a' comin'"*

Dear Legislators:

Many of you have asked for my oyster stew recipe. Are you sure that you want to suffer through this? The recipe is hard to get. It started at the oyster bar in the Grand Central Station in New York City.

The ingredients are very simple — once you find the right oysters. The right oysters are essential. Oysters from different areas are as different as Idaho and Maine potatoes. No oyster larger than “extra small” is proper but this grade will vary from place to place so exploration will be necessary.

### The recipe is very simple:

- 1 pint of oysters
- 1 pint of whole milk
- 1/2 pint of whipping cream
- 2 tbls. Butter
- 1 tsp. Worcestershire sauce
- Dash of celery salt
- Dash of paprika
- Salt and Pepper to taste

### Now for the procedure:

In a double boiler at moderate heat cook all ingredients, except milk and cream. Stir frequently for about five minutes until the oysters show signs of being cooked. Pour the milk in first then the cream or it may curdle. Stir frequently and cook until the oysters float on top. Then it should be ready to serve. Better taste it. Good isn't it!

Yours for oyster stew,

*Max*

# Simplet





# Altria

Altria Client Services

## Max Yost Lace Cookies

One egg, well beaten

3/4 c. sugar

1/4 pound of butter, melted

1 tsp. flour (no foolin')

1/2 c. chopped cashew nuts

2 tsp. vanilla



Mix ingredients thoroughly in sequence as listed. Bake 1/2 teaspoon dabs on aluminum foil on cookie sheet at 350 degrees for seven minutes. Sounds simple doesn't it? Let cool and peel off foil.



# at&t



**BOISE METRO**  
CHAMBER OF  
COMMERCE

***Save the Date!***  
***ATI Conference***  
***December 6, 2017***

**2016**  
**ASSOCIATED TAXPAYERS OF IDAHO**  
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**Miguel Legarreta, President**

**Christian Anderson**  
Zions Bank  
Boise

**Tori Gray**  
Magnuson, McHugh & Co.  
Coeur d'Alene

**Del Ririe**  
Winco Foods, Inc.  
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